



# Marko Nikolić

## IT Solution Manager

ITEN Engineering

<http://www.iten.rs>

## Bilateral Meetings

- November 13, 2015 (01:30 pm - 03:30 pm)
- November 13, 2015 (11:00 am - 01:00 pm)

### Description

ITEN Engineering is focused on solution in IT solutions for agriculture and industry, as well as outsourcing and consultancy. Our services cover domestic, European and Middle East market.

Our major project is Virtual Cooperative, a social network for farmers, vendors and public users.

General objective of Virtual Cooperative is grouping of smaller farms in purchasing of material or services and selling produced goods. Purchasing material/services united into 'super user' can guaranty price reduction of seeds, chemistry etc., in range of 5-10% depending on the group size. The same discounts are expected for services, such as veterinarian, mechanics and similar.

When it comes to selling of goods if buyers are larger retailers or supply chains benefit of grouping may result with stronger market position increasing the price up to 5%, but secondary benefits may be in cheaper transportation, up to 3% of total sum. Selling goods in smaller quantities to public user may bring the biggest benefit, as proven quality products may be sold for a price higher up to 20%.

More info can be found on the following linke:

<http://www.iten.rs/our-products/virtual-cooperative/>

<http://www.vzadruga.iten.rs/>

### Organization Type

ICT companies

### Organization Size

1-10

### Founding Year

2013

### Phone

+381693311252

Email

[marko.nikolic@iten.rs](mailto:marko.nikolic@iten.rs)

Country

Serbia

City

Novi Sad, Veselina Masleše 74/7 [Google map](#)

Areas of Activities

**Software and hardware companies**

**ICT services and products**

**ICT solutions for industry**

Request

## **Dissemination of the Virtual Cooperative**

We are looking for partners that can help us in acquiring users for the Virtual Cooperative. Our target users are farmers, vendors in the agriculture business and public users. Also we are open for investment offers.

Virtual Cooperative is a social network designed to improve operation of small farmers, farms and existing co-operatives, as well as to help creating a new "virtual" cooperatives. By grouping into larger entities, farmers strengthen their position on the market. More info on

<http://www.iten.rs/our-products/virtual-cooperative/>

<http://vzadruga.iten.rs/>

Keywords: Agriculture Dissemination Marketing  
Cooperation Requested

1. Sales / Distribution
2. Investment/Financing

Offer

## **Outsourcing**

We are offering outsourcing services in the IT area. Our team have experience in small and large scale international projects, using various technologies. Our references and demo products can be seen on our site:

<http://www.iten.rs/>

**Keywords:** outsourcing development

**Cooperation Offered**

1. Outsourcing co-operation
2. Technical co-operation